



UK Schools Offer Course Catalogue



Free courses for Years
10-13 at UK state schools

etonx.com/uk-schools-offer

EtonX UK Schools Offer

Help your students succeed at university, in work, in life.

What is the UK Schools Offer?

In response to the COVID crisis, Eton College has launched Eton2020, a long-term commitment to sharing resources and expertise with maintained schools across the UK.

EtonX is offering all maintained schools in the UK free access to online courses which complement the academic curriculum and ensure that students develop the essential soft skills they will need to thrive throughout their life.

All eligible schools can offer a free EtonX Self-Study course to students in Years 10-13.

Schools can choose any course from the EtonX Future Skills programme and can offer a different course for each year group. You do not have to choose a course for every year group if you prefer to target the offer.

Why take an EtonX Future Skills course?

Future skills are based around how we communicate, think and approach tasks. Highly sought after by employers, these essential skills help us to build strong relationships with others and work effectively.

Eton College course directors and our own pedagogical experts have created a wealth of materials designed around practical objectives, specialising in communication, leadership and university and workplace preparation.

EtonX courses also help schools achieve the Gatsby benchmarks of Good Career Guidance, especially (1) A stable careers programme and (3) Addressing the needs of each pupil.

What is a Self-Study course?

Our Self-Study courses are flexible, allowing students to work through the content at their own pace. Our course materials encourage students to reflect on their learning and to transfer their learning into their own lives.

Students will gain access to 7-10 hours of highly engaging and interactive learning materials full of scenario-based decision tasks, video interviews with subject experts and interactive reading tasks.

For more information, please contact support@etonx.com



OUR COURSES

Resilience

Each week students will analyse a range of scenarios and learn strategies that will help them gain insight into themselves and how to transform their mindset. They will watch advice from a qualified life coach to better understand why certain attitudes are important and apply new techniques to their own life to help them develop a more positive mindset.

By the end of the course, students will be able to:

- ✓ Improve their self-awareness
- ✓ Recognise and build on their strengths
- ✓ Understand and regulate their emotions
- ✓ Use strategies for self-control
- ✓ Develop a positive mindset
- ✓ Challenge self-limiting beliefs
- ✓ Deal with failure
- ✓ Have a positive communication style
- ✓ Achieve their dream goals in life

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course Introduction
Getting to know your study group and tutor
Checking your skills

SECTION 1

KNOWING YOURSELF

How I see me
Mindfulness
Dealing with challenges
Developing emotional self-awareness

SECTION 2

HARNESSING YOUR STRENGTHS

Understanding strengths
Strengths vs Skills
Engaging your strengths to overcome challenges
Finding flow

SECTION 3

GAINING CONTROL

Self-control and success
Strategies for self-control
Importance of healthy habits
Be kind to yourself

SECTION 4

LIMITING BELIEFS

Challenging 'beliefs'
Looking at situations from different perspectives
Different types of negative thoughts
Confirmation bias

SECTION 5

DREAMING BIG

Turning failure around
How do optimists think?
Growth mindset
Gratitude

SECTION 6

BUILDING CONNECTIONS

Communication styles
Identifying who boosts your energy
Developing empathy
Supporting others

Creative Problem Solving

Our Creative Problem Solving course will help students to come up with many innovative ideas, to craft those ideas and apply them in their own life. They will also develop their skills in creative expression, both verbally and visually and learn how to see problems from different perspectives. The Creative Problem Solving course will equip students with a creative process that they can apply in academic and work contexts, or when pursuing their own personal creative projects.

By the end of the course, students will be able to:

- ✓ Develop curiosity for creative problem-solving
- ✓ Generate lots of ideas
- ✓ Be playful with their ideas
- ✓ Refine and develop their ideas
- ✓ Take risks and learn from mistakes
- ✓ Persist with creative ideas
- ✓ Develop their visual and verbal creativity
- ✓ Be brave enough to share their creative ideas

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course introduction
Checking your skills

SECTION 1

EXPLORING AND INVESTIGATING

The importance of curiosity
The 5 Whys technique
Asking questions

SECTION 4

BEING PERSISTENT

Taking risks
Persisting
Continuous development

SECTION 2

GENERATING IDEAS

Opening your mind
Divergent thinking techniques
Fusing ideas

SECTION 5

SHARING IDEAS

Crafting and improving
Visual creativity
Verbal creativity
Being brave with your ideas

SECTION 3

CRAFTING AND IMPROVING

What makes an idea creative?
Responding to feedback
Different perspectives
Evaluating ideas

SECTION 6

REFLECTING ON THE CREATIVE PROCESS

The creative process
Applying the creative process
Challenges in the creative process

Research Skills

Our Research Skills course develops your student's ability to conduct independent research that goes far beyond their textbooks or basic internet searches. They will learn how to gather information from a wide range of credible resources and how to structure the research process. They will learn about tools and techniques to save them time and how to reference their sources correctly. By the end of the course they will feel confident about their findings and know how to present them in a clear and convincing way.

By the end of the course, students will be able to:

- ✓ Manage their research time in the most efficient way
- ✓ Use tools and techniques to organise their research
- ✓ Search more deeply for a wide range of sources
- ✓ Evaluate sources for credibility
- ✓ Use reading strategies to tackle complex texts
- ✓ Draw their own conclusions based on research
- ✓ Reference their sources correctly
- ✓ Share their findings in a clear and convincing way

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course introduction
Checking your skills

SECTION 1

WHAT IS GOOD RESEARCH?

Skills of a good researcher
The research process
Widening your search
Recognising your biases

SECTION 4

USING RESOURCES

Reading for different purposes
Reading strategies
Emerging themes
Drawing conclusions

SECTION 2

PLANNING YOUR RESEARCH

Defining your information need
Managing your time
Saving your research
Organising your notes

SECTION 5

REFERENCING

Writing up your research
Referencing
Academic honesty
Writing a bibliography

SECTION 3

FINDING RESOURCES

Different search platforms
Considering your search terms
Advanced search features
Evaluating resources

SECTION 6

PRESENTING YOUR FINDINGS

Sharing your findings
Using visual aids
Presenting your findings

Critical Thinking

Our Critical Thinking course teaches students to enhance their academic studies and their understanding of the world around them. The course will help them to analyse arguments that they are presented with, recognise problems with reasoning and logic and evaluate the evidence used to support an argument.

By the end of the course, students will be able to:

- ✓ Use logic to make and analyse an argument
- ✓ Identify bad arguments and faulty reasoning
- ✓ Evaluate the evidence, data or statistics used to support an argument
- ✓ Identify whether emotions, bias or prejudice have influenced reasoning
- ✓ Apply a range of critical thinking techniques to arguments in different contexts

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course Introduction

SECTION 1

WHAT IS CRITICAL THINKING?

Understanding the link between reason and truth
Learning what is in an argument
Recognising different types of reasoning
(inductive and deductive)

SECTION 2

BAD ARGUMENTS

Establishing good and bad ways of
reasoning and arguing
Becoming aware of different types of fallacies
Exploring the concept of hidden assumptions

SECTION 3

EVALUATING EVIDENCE

Understanding the different types of evidence
Practising how to assess evidence critically
Knowing when you can trust your senses

SECTION 4

DATA AND STATISTICS

Devising questions to ask about data and statistics
Analysing what can make a graph misleading
Understand the different ways 'proof' is used
(in law courts, in maths)

SECTION 5

EMOTION, BIAS AND PREJUDICE

Appreciating how emotional and other
factors can affect judgement
Recognising biases and prejudices in
your own and others' thinking

SECTION 6

CRITICAL THINKING IN PRACTICE

Consolidating learning
Transferring learning to new contexts

Writing Skills

With our Writing Skills course, students will follow the four key stages of researching, planning, drafting and finalising to improve their essay writing skills. This course will help them to produce their best work no matter what the essay question and will equip them with the techniques and practice they need to make essay writing less daunting and more enjoyable.

By the end of the course, students will be able to:

- ✓ Analyse the essay question and define their task
- ✓ Use techniques for efficient planning
- ✓ Create a coherent structure
- ✓ Develop an argument and write purposeful introductions and conclusions
- ✓ Use appropriate language
- ✓ Avoid plagiarism and use reference material appropriately
- ✓ Check essays for accuracy and consistency

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course Introduction
Checking your skills

SECTION 1

UNDERSTANDING WHAT MAKES A GOOD ESSAY AND HOW TO GET STARTED

Understanding your strengths and areas of challenge
Understanding obstacles to writing
and finding your voice

SECTION 2

RESEARCHING YOUR ESSAY

Analysing essay titles
Brainstorming before you start your research
Using sources appropriately

SECTION 3

PLANNING YOUR WRITING

Identifying a line of argument for your essay
Structuring and planning your essay

SECTION 4

BUILDING YOUR ARGUMENT

Using effective strategies to write well-argued and coherent paragraphs, introductions and conclusions
Checking that the content of an essay makes sense and is complete

SECTION 5

DEVELOPING YOUR WRITING STYLE

Understanding appropriate essay-writing styles
Creating clear and coherent essay drafts

SECTION 6

PREPARING THE FINAL DRAFT

Understanding and applying the processes necessary for finalising final draft
Presenting an essay with original planning materials

Making An Impact

In our Making an Impact course students will develop their assertiveness skills so they can get their ideas and opinions heard and improve their influencing and leadership capabilities. They will get better at listening actively to others and understanding their use of body language and tone of voice. They will use these communication skills to have more of an impact on the world around them.

By the end of the course, students will be able to:

- ✓ Communicate opinions clearly and confidently
- ✓ Ask for what they want and say 'no' politely
- ✓ Moderate their body language and tone of voice to make the right impression
- ✓ Ask better questions and summarise what they hear
- ✓ Build trust and empathise with others
- ✓ Understand and implement different techniques to influence and persuade others
- ✓ Identify personal goals and create a plan to achieve them.

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course Introduction
Checking your skills

SECTION 1

ASSERTIVENESS

Completing a self-assessment questionnaire to establish your level of assertiveness
Understanding passive, aggressive and assertive behaviours
Learning the Four Steps to Assertiveness

SECTION 2

ACTIVE LISTENING AND BODY LANGUAGE

Discovering how body language and tone of voice affect communication
Becoming a more active listener by asking better questions and summarising
Practising active listening

SECTION 3

MAKING AND REFUSING REQUESTS

Learning the 'Do's and Don'ts' of making requests
Working on saying 'no' in a polite and assertive way
Reassessing your levels of assertiveness

SECTION 4

INFLUENCE AND EMPATHY

Work out your Influencing Style
Identify your Influencing Role Models
Understand how Empathy Mapping can help you influence the people around you

SECTION 5

INFLUENCE AND TRUST

Using 'Push' and 'Pull' Influencing techniques
Understanding the Trust Equation
Practising establishing trust and influencing others

SECTION 6

INFLUENCE AND PERSUASION

Understanding the Six Principles of Persuasion
Creating a persuasive Marketing Plan
Reviewing your Influencing Style

Interview Skills

In taking the Interview Skills course, students will improve their ability to make a good impression in the vital first moments of an interview and to give strong answers to any kind of interview question. They will work on effective preparation, clear communication and how to feel confident. This course will enable them to stand out from the crowd in a highly competitive global marketplace.

By the end of the course, students will be able to:

- ✓ Understand what the interviewer is looking for
- ✓ Conduct effective pre-interview research and preparation
- ✓ Use the first vital moments of the interview to make a good impression
- ✓ Structure effective answers to any type of question
- ✓ Use strategies to deal with tricky questions and think on their feet
- ✓ Manage interview nerves
- ✓ Learn from their interview experiences to become more assertive and resilient

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course introduction
Checking your skills

SECTION 1

UNDERSTANDING WHAT THE INTERVIEWER IS LOOKING FOR

Understanding the purpose of an interview
Approaching interviews with a positive attitude
Showing the interviewer what they want to know

SECTION 2

RESEARCHING BEFORE THE INTERVIEW

Tips and techniques for researching before for an interview
Understanding your own traits, values and interests
Researching the interview to feel confident and prepared

SECTION 3

ANSWERING COMMON INTERVIEW QUESTIONS

Answering different types of interview questions
Structuring your answers using the STAR method

SECTION 4

PITCHING YOURSELF

Showing the interviewer that you are the right candidate for the role
Highlighting your qualities and achievements at the interview stage
Communicating effectively with the interviewer

SECTION 5

MAKING A GOOD FIRST IMPRESSION

Preparing before your interview
Managing your nerves
Using confident body language

SECTION 6

PRACTISING AN INTERVIEW

Giving a good final impression
Asking questions, finding out about next steps and following up

CV Writing

Our CV Writing course will ensure your students are ready for internships, volunteering and job opportunities ahead of time. This course will help them to sell themselves by demonstrating their skills and abilities. They will build a great CV and learn how to write a cover letter, adapt their CV to specific sectors and get their CV noticed.

By the end of the course, students will be able to:

- ✓ Understand the employer's perspective
- ✓ Know what to include and how best to describe their qualifications and experience
- ✓ Format, order and style their CV so it stands out
- ✓ Identify any gaps and check for errors
- ✓ Write an effective cover letter to complement their CV
- ✓ Continuing developing their CV
- ✓ Promote their CV online

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course introduction
Checking your skills

SECTION 1

A WINNING CV

Learning why a CV is important
Understanding what makes a strong CV
Writing a personal profile

SECTION 2

WHAT TO INCLUDE

Identifying your skills and abilities
Describing your qualifications and experiences
Adapting your CV to the opportunity

SECTION 3

SELLING YOURSELF

Ordering information for impact
Learning how to sell your skills
Formatting your CV

SECTION 4

REFINING YOUR CV

Using keywords to strengthen your CV
Adding organisational values to your CV
Learning about common CV errors and how to avoid them

SECTION 5

WRITING A COVER LETTER

Learning about the differences between a CV and a cover letter
Conveying enthusiasm in a cover letter
Using your CV as the basis to complete an application form

SECTION 6

ADVERTISE YOUR CV

Learning about sector and country specifics
Assessing the hidden job market
Knowing where to promote your CV
Presenting your CV

Entrepreneurship

Our Entrepreneurship course is for any students who are interested in developing an entrepreneurial mindset, enhancing their career or starting their own business. They will learn from successful entrepreneurs and case studies and use the latest techniques to refine the business ideas they have and give them the confidence to pitch.

By the end of the course, students will be able to:

- ✓ Think and act like a successful entrepreneur
- ✓ Identify problems and opportunities
- ✓ Generate ideas that solve problems and/or have an impact
- ✓ Test and validate their ideas and assumptions
- ✓ Refine and iterate on an idea or solution
- ✓ Pitch their idea to others

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course Introduction

Checking your skills

SECTION 1

A SUCCESSFUL ENTREPRENEUR

Understanding what entrepreneurship is

Learning how to think and act like an entrepreneur

Recognising the mistakes of failed entrepreneurs

SECTION 2

IDENTIFYING OPPORTUNITIES

Identifying problems and opportunities

Using 'Powerful Questions' to further understand the problem

Creating and using other personas

SECTION 3

GENERATING IDEAS

Understanding the value that different businesses deliver

Using divergent and convergent thinking to solve customer problems

Learning about differentiation and competitive advantage

SECTION 4

VALIDATING ASSUMPTIONS

Understanding why, how and what to validate

Learning about confirmation bias and affinity bias

Understanding what a Minimum Viable Product is

SECTION 5

REFINING IDEAS

Refining and reiterating an idea or solution based on feedback

Learning about the Build-Measure-Learn cycle

Deciding whether to pivot

SECTION 6

PITCHING YOUR IDEA

Understanding what makes a successful pitch

Creating a compelling vision or story

Understanding the concept of 'ask'

Public Speaking

Our Public Speaking course will teach students how to deliver a speech in English and speak clearly, confidently and naturally. They will learn how to control their voice, use the right body language and engage their audience. The course will improve their ability to speak in all kinds of contexts, from formal speeches in front of an audience to informal presentations in class.

By the end of the course, students will be able to:

- ✓ Speak clearly, confidently and naturally
- ✓ Moderate their volume, pitch and tone
- ✓ Overcome nerves and anxiety
- ✓ Use the right pacing, pausing and signposting to highlight key points
- ✓ Engage their audience
- ✓ Deal with questions and interruptions
- ✓ Talk without a script
- ✓ Use presentation slides effectively

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course Introduction
Checking your skills

SECTION 1

WHAT MAKES A GOOD SPEECH?

Establishing your own, authentic public speaking voice
Learning the different forms public speaking can take

SECTION 4

ENGAGING AND INTERACTING WITH THE AUDIENCE

Engaging your audience
Dealing with questions and interruptions from the audience

SECTION 2

VOICE QUALITY AND DEALING WITH NERVES

Learning how to make the best use of your voice
Using body language to overcome nervousness and project confidence

SECTION 5

MEMORISING, PROMPT CARDS AND SLIDES

Structuring a speech in order to ensure the clarity of your message
Learning different memorising techniques to help you memorise your speech

SECTION 3

PACING, PAUSING AND SIGNPOSTING

Introducing pacing, and why it is important
Identifying the best way to use pauses when giving a speech

SECTION 6

GIVE YOUR SPEECH!

Delivering your final speech in front of your study group and tutor
Giving and receiving feedback on your speech from your study group and from your tutor

Verbal Communication

The Verbal Communication course will develop students English speaking skills to help them create good rapport with others and communicate their messages clearly. The course teaches them techniques to minimise any stress and misunderstanding they may have when interacting with others and to approach different types of conversation with confidence.

By the end of the course, students will be able to:

- ✓ Interact confidently and build rapport when speaking with others
- ✓ Engage others by speaking expressively
- ✓ Articulate their ideas clearly and concisely
- ✓ Ask clarifying questions to avoid misunderstandings
- ✓ Manage turn-taking effectively
- ✓ Interpret what others are saying and respond appropriately
- ✓ Use verbal strategies to turn conflict into cooperation

Section breakdown for students

ORIENTATION

INTRODUCTORY CLASS

Course Introduction
Checking your skills

SECTION 1

UNDERSTANDING EXCELLENT VERBAL COMMUNICATION

Discovering the importance of good verbal communication
Identifying your strengths and weaknesses
Establishing personal goals and areas for development

SECTION 2

INTERACTING AND BUILDING RAPPORT

Sustaining conversation
Learning how to build rapport

SECTION 3

COMMUNICATING CLEARLY

Understanding the importance of being direct
Learning how to improve vocal pace and tone
Improving intonation

SECTION 4

COMMUNICATING CONCISELY

Structuring your message clearly
Using language for cohesion and clarity
Learning how to stay on topic

SECTION 5

RESPONDING TO OTHERS

Improving your active listening skills
Avoiding misunderstandings
Practising ways to deal with objections
Taking turns when speaking

SECTION 6

HANDLING DIFFICULT CONVERSATIONS

Understanding your emotional triggers and how to manage them
Developing strategies to respond calmly to emotional or difficult situations
Learning how to express your needs

How does the UK Schools Offer work?

1. Check your eligibility
2. Choose one course for each year group
3. Register your school
4. Receive your course access code
5. Distribute the code to your students

Who is eligible?

You are eligible to for the UK Schools Offer if you meet all of the following criteria:

- ✓ State school
- ✓ Located in the UK
- ✓ Staff member

Only authorised teachers from a maintained school should make the initial application.

This offer is not open to individual students, parents or independent schools. To purchase a tutor group or more self-study courses please go to etonn.com/courses or contact us at admissions@etonn.com.

If you are a...	You can...
❖ Staff from a UK state school who already has an account	❖ Re-register your details
❖ Staff from a UK state school who hasn't signed up to EtonX before	❖ Sign up and request codes for your school ❖ Sign up for a trial account
❖ Parent/student from a UK state	❖ Contact school staff to sign up ❖ Purchase a course at: etonn.com/courses
❖ Ineligible for the offer <ul style="list-style-type: none">• Based outside UK• Independent school• Wrong year group	❖ Purchase a course at etonn.com/courses

Choosing a course

You can choose one course for each year group.

Read the overview of each course in this brochure to find out which course is most suitable for your students.

If you need more information, you can explore the courses by registering for a 1-month free trial.

When you have chosen one course for each year group, you can register by filling out the form at etonx.com/uk-schools-offer.

Registering your school

Make sure you are authorised by your school to apply for the courses and use your school email address when signing up so that we can verify your details. Some schools have strict email filters so make sure that emails from EtonX.com are whitelisted by your school.

The person making the application becomes the default administrator for all the courses. You can also choose additional teachers to be administrators for each year group. Administrators will have access to student progress records and to a Teacher Resource Pack.

You will need to choose a course for each year group and state how many students are in that year.

Schools will be asked to provide their code or number so that we can identify if your school has already registered. This will be SEED for Scotland, DE for N. Ireland and URN (Unique Reference Number) in England and Wales.

Receiving and distributing codes

After registering, we will send you access codes to distribute to your students. These codes will allow your students to sign up and get free access to their course.

Teachers from schools who are taking up the offer for the first time will also be set up with accounts that give you access to the courses you have chosen.

Schools who have previously participated in our free UK Schools Offer will need to re-register. Once their accounts have been updated, teachers who already have an EtonX account will be able to log in with their existing account details.

We recommend distributing your codes to students by email. **Please do not post codes onto your school website, social media channels or any other online forum so that we can ensure only students and schools who meet the eligibility criteria take advantage of this offer.**

Eton College and EtonX

EtonX is a subsidiary of Eton College, one of the UK's leading independent schools. Our courses allow students globally the benefit from Eton's acclaimed expertise in developing well-rounded, high achieving students. All our courses are developed with Eton. Each course has a Course Director who is a practising teacher at Eton and who helps to shape the course syllabus, consults on the course content, reviews and approves it and records videos, introducing and summarising each week of content.



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