

Curriculum plan: I Media

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INTENT:

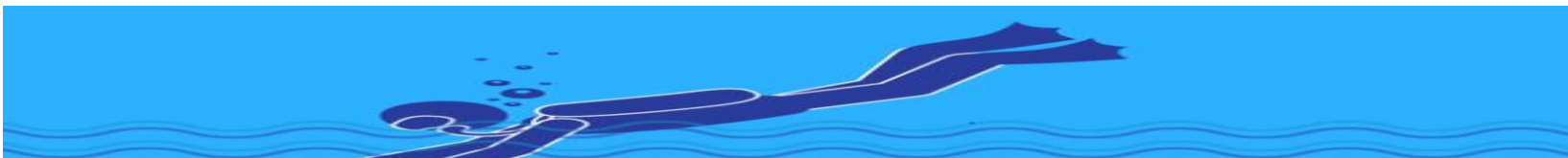


**“Design must seduce, shape, and perhaps more importantly, evoke an emotional response”
April Greiman**

Studying Interactive Media at the King's provides students with a wide range of digital skills, from vision and design to marketing and communication. Skills that are applicable and sought-after across a wide range of sectors, from advertising to engineering, from broadcasting to journalism.

The high-quality curriculum we deliver equips students with the skills to use computational thinking and creativity to understand and change the world they live in. Interactive media has deep links with English, media, maths and design and technology, and provides insights into systems that can engage and please an audience.

In light of this, students will learn how to use and exploit a plethora of mediums where they will explore the latest technology used for film, photography, animation, web application, creating radio features or developing soundtracks exploring music technology and speech projects, as well as digital art and design.



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Half term points						
* *Please click on the icons at the bottom of the document to access our online portal where you can learn more about each topic**						
10	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
	Pre-production skills Exam	Pre-production skills Exam	Websites Learning outcome 1	Websites Learning outcome 1	Websites Dreamweaver skills	Websites Learning outcome 2 & 3
	Learning to include: - file formats - target audiences - mood boards - mind maps - shot types - storyboards - client requirements - work plans - visualisation diagrams	Learning to include: - scripts - copyrights & legislation - classification - secondary research - primary research - conventions - health & safety - file formats	Learning to include: - purpose of websites - features of websites - devices to access - connection methods	Learning to include: - learners to complete controlled assessment linked to topics covered in term 3. - purpose of websites - features of websites - devices to access - connection methods	Learning to include: - templates - text - images - navigation links - assets - multimedia - java	Learning to include: - learners to complete controlled assessment linked to topics covered in term 5. - work plan - site map sketches - visualisation diagrams - testing
	YouTube Links to each of the above topics can be found in the table at the bottom of this document	YouTube Links to each of the above topics can be found in the table at the bottom of this document				YouTube Links to each of the above topics can be found in the table at the bottom of this document
		Students to sit exam in January				

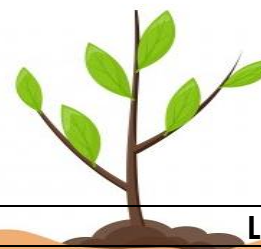


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Half term points

11	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
	Websites Learning outcome 3 & 4	IMP = Interactive Multimedia Product Learning outcome 1	IMP = Interactive Multimedia Product Learning outcome 2	IMP = Interactive Multimedia Product Learning outcome 3 & 4	R081 Exam Revision Re-sit	R081 Exam Revision Re-sit
	Learning to include: • controlled • final review • final testing	Learning to include: • controlled assessment. • purpose of imp • hardware & software • connection & bandwidth • platforms	Learning to include: • controlled assessment. • client requirements • audience requirements • work plan • planning • assets • resources • visualisations • test plan • legislation	Learning to include: • controlled assessment • master slide • create product • file and folders • complete test plan • review	Learning to include: • file formats • target audiences • mood boards • mind maps • shot types • storyboards • client requirements • work plans • visualisation diagrams	Learning to include: • scripts • copyrights & legislation • classification • secondary research • primary research • conventions • health & safety • file formats
			 Links to each of the above topics can be found in the table at the bottom of this document		 Links to each of the above topics can be found in the table at the bottom of this document	 Links to each of the above topics can be found in the table at the bottom of this document

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Unit	Topic	Link to online platform
Topics are covered in the units below	Mind Maps theory	https://www.youtube.com/watch?v=vZoOfe0erU&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=1
	Mind Maps exam question	https://www.youtube.com/watch?v=jJ6YXyY1cO8&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=2
Pre-production skills Exam	Mood boards theory	https://www.youtube.com/watch?v=5YtAu1q-BgE&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=3
	Mood boards exam question	https://www.youtube.com/watch?v=9hl6i3ThVto&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=4
Digital Graphics (Learning outcome 2)	Shot types	https://www.youtube.com/watch?v=G0R1o03MCgs&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=5
	Work plans	https://www.youtube.com/watch?v=AttTgxHzr3w&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=18
Websites (Learning outcome 2)	Visualisation diagrams	https://www.youtube.com/watch?v=60no00iBy0Y&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=16
	Shot types (camera movement)	https://www.youtube.com/watch?v=go5F5GfuRS4&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=8
IMP (Learning outcome 2)	Shot types (lightning & sound)	https://www.youtube.com/watch?v=Vjky8iG2MIY&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=9
	Scripts theory	https://www.youtube.com/watch?v=T00CSHGSJtk&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=10
IMP (Learning outcome 2)	Scripts exam questions	https://www.youtube.com/watch?v=dbkcVTd6MA&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=11
	Storyboard theory	https://www.youtube.com/watch?v=FxxEMzb2Neg&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=12
IMP (Learning outcome 2)	Storyboard exam questions	https://www.youtube.com/watch?v=itsQEJhV8-4&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=13
	Target audience	https://www.youtube.com/watch?v=YUPpKSFJyxQ&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=14
IMP (Learning outcome 2)	File formats & compression	https://www.youtube.com/watch?v=kbl4WTparrY&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=17
	Health & Safety	https://www.youtube.com/watch?v=4j3URHutMRc&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=19
IMP (Learning outcome 2)	Client briefs	https://www.youtube.com/watch?v=CDv3TUfSikE&list=PLoHS9P-kC-25RfU7aJQrILF28AilcGwu-&index=20
	Conventions	https://www.youtube.com/watch?v=Mfmll10scj4
IMP (Learning outcome 2)	Sources	https://www.youtube.com/watch?v=El2POk1UL90
	Copyrights & legislation	https://www.youtube.com/watch?v=JiTTe5tPn6U

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